



**Arkansas
Broadcasters
Association**

**Arkansas Broadcasters Association
2024 Convention - October 13-15**

**Oaklawn Racing Resort Casino
Hot Springs, Arkansas**



Sponsorship/Exhibit Opportunities

**Your opportunity to be with the
Television and Radio Broadcasters of Arkansas**

**Pool Deck
Opening
Reception**

**Arkansan
of the Year
Award**

**Inaugural
Hall of
Fame
Dinner**

**Full Day
Engineering
Session**

For more information, contact Neal Gladner, Executive Director - neal@arkbroadcasters.org

501-227-7564



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PLATINUM SPONSOR

Full Convention Sponsor

- ~~Only 1 Available.~~ **SOLD**
- Podium recognition at all convention events.
- Logo/signage at all convention events.
- Logo placement on all convention email communications.
- :90 second opportunity to address convention at a meal event.
- Full page program ad.
- Prime exhibit space during the convention.
- Complimentary registration provided for two Company representatives. (not including lodging)
- Logo also included on Selfie Station banner

GOLD SPONSOR

Prime Event Sponsor

- Three Available (only one remains)
- Podium recognition at the event.
- Logo presence on all advance promotional materials of your sponsored event.
- Named Sponsor of either
 - ~~Hall of Fame Dinner~~ **Sold**
 - ~~Arkansan of the Year Luncheon~~ **Sold**
 - Sunday evening Welcoming Reception
- Signage at your event
- Half page ad in convention program.
- Exhibit space during the convention.
- Complimentary convention registration for one company representative. (lodging not included)
- Ability to place brochure or single page document on tables at your sponsored event.
- **\$3,500**



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SILVER SPONSOR

Session or Break Sponsor

Event Sponsor– Four Available

Sponsor your choice one of the following:

- 1-Monday Refreshment Breaks.
 - 2-Monday Kick off Breakfast
 - 3-Tuesday Breakfast
 - 4-Monday Break Out Sessions
- Podium recognition at your event.
 - Logo placement on pre-convention emails regarding your sponsored event.
 - Signage at your chosen event.
 - ¼ page ad in convention program.
 - Complimentary registration for one Company representatives (not including lodging.)
 - **Investment - \$1,750**

EXHIBIT/OTHER

SPONSORSHIP OPPORTUNITIES

Other Opportunities:

- **Engineering Session Sponsors – (2)1 remaining, transmitter vendor sold.**
Includes exhibit space, signage at session, recognition from the podium, ¼ page ad in program, complimentary registration for one representatives (not including lodging), logo placement on pre-convention promotion. \$1,250
- **Entertainment Sponsor – SOLD (1)**
Podium recognition, signage at event, complimentary registration for one representative (not including lodging), 1/2-page ad in Convention Program, logo on pre-convention promotional emails, exhibit hall space. \$1,250
- **Exhibit space – (18 available)** 10x10 exhibit space and sign, 1 convention registration (not including lodging)business card ad in program, logo on pre-convention promotional emails about exhibits \$650
- **Selfie Station (1)** – Banner backdrop with your logo along with ABA logo and Platinum Sponsor logo, ½ page ad in program. - \$500
- **½ Page Convention Program Ad – \$250**

Convention registration per person (not including lodging)

Early bird before August 1 - \$495. After August 1st, \$595