

2024 Convention Schedule

October 13-15 Oaklawn Resort – Hot Springs, AR



Special thanks to Convention Platinum Sponsor **GATES**

Sunday – October 13

Time	Function/Activity	Location
12:00 pm	Exhibitor Move in/Set up	Exhibit Hall
2:00 pm-6:00pm	Registration Open	Exhibit Hall Lobby
5:30pm -7:00pm	Opening Reception	Pool Deck – Wx Permitting
7:00pm	Dinner on your own	

Monday – October 14

Time	Function/Activity	Location
7:30am – 9:00am	Opening Breakfast – A look Ahead Featuring Arkansas Commerce Secretary Hugh McDonald And ACHI Director Dr. Joe Thompson	Event Center Hall A
9:15am – 10:45am	Break Out Session – Sales Keynote - Jeb Blount Fanatical Prospecting -	Event Center – Catherine & DeGray
9:30am - 11:30am	Breakout Session – News/Programming Producers Workshop featuring Al Tompkins Award winning Journalist-Educator-Author	Event Center - Hamilton
10:00am – 3:00pm	Breakout Session – Engineering – Led by ABA Engineer Chris Daniel Speakers TBA – lunch will be served	Event Center - Ouachita
10:45am – 11:00am	Morning Refreshment Break	Exhibition Hall
11:00am – 12:30pm	Breakout Session – Sales & Management Digital Marketing – Presenters: Travis Cartier, Client Development Mgr, Marketron NXT 2nd Person TBD	Event Center – Catherine & DeGray
12:30pm - 1:30pm	Arkansan of the Year Luncheon Sponsored by UAMS Honoree TBA	Event Center Hall A (Ticketed event-included in Full Registrations)
1:45pm – 3:15pm	Breakout Session – Sales/Programming/Management Artificial Intelligence – Presenters: John Clark, Sr VP, NAB – Emerging Technology 2nd Person TBA	Event Center – Catherine & DeGray
3:15pm – 3:30pm	Afternoon Refreshment Break	Exhibition Hall
3:30pm – 5:00pm	Breakout Session – Management Leadership from the Road featuring Steve Wexler – WEXL Coaching and Development Interim CEO – Neuhooff Media	Event Center – Catherine & Degray
6:00pm-7:00pm	Hall of Fame Reception	Exhibit Hall & Lobby
7:00pm – 9:00pm	ABA Inaugural Hall of Fame Dinner Inaugural Members are inducted into the HOF Sponsored by AT&T *All Pioneer Award winners are automatic members	Event Center - A

Tuesday Schedule on Next Page

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**Arkansas
Broadcasters
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Tuesday – October 15		
Time	Function/Activity	Location
8:00am -9:00am	Continental Breakfast	Event Center A
9:30am – 10:30am	Annual Business Meeting & Elections (Broadcast Members only)	Event Center A
10:30am – 11:30am	Breakout Session – Managers Legal & Legislative ABA Attorney Frank Montero ABA Government Affairs – Lucas Hargraves NAB TBA Member update on FCC and Legislative Matters	Event Center A
11:30am	Convention Concludes	
11:45am – 1:00pm	ABA Board Meeting and Luncheon	Event Center Board Room

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Exhibitors: Marketron-Sourcerer-SCMS-Nautel



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For more information, contact the ABA Office -501-227-7564
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