

2025 Convention Schedule

Arkansas
Broadcasters
Association



Broadcast Synergy
Connecting-Sharing-Learning

September 14 & 15

Oaklawn Racing Casino Resort – Hot Springs, AR

Sunday – September 14

Time	Function/Activity	Location
12:00 pm	Exhibitor Move in/Set up	Exhibit Hall
2:00 pm-6:00pm	Member Registration Open – Exhibitors Available	Exhibit Hall Lobby
5:30pm -7:00pm	Opening Reception	Pool Deck – WxPermitting
7:00pm	Dinner on your own	

Monday – September 15th

Time	Function/Activity	Location
7:30am – 8:30	Breakfast Honoring Past Presidents (Speaker TBD)	Event Center Hall B
8:30-9:30 am	Breakout Session – Management – Regulatory/Legislative Fireside Chat with NAB Sr. VP for Government Relations, Nicole Gustafson, ABA's FCC Attorney Frank Montero and ABA's Arkansas Lobbyist Lucas Hargraves.	Event Center Hall B
9:30 – 12N	Breakout Session – News Al Tompkins – News Producing “TV Producers Essentials”	Event Center - Hamilton
9:30 – 10:45	Breakout Session – Sales AI Expert Henry Hays returns to help AE's learn to use AI for Prospecting and other tasks	Room TBD
10:00am – 3:00pm	Breakout Session – Engineering – (Session Guests TBA)	Event Center - Ouachita
10:45 – 11:15am	Morning Refreshment Break – Visit Exhibitors (Sponsored by Marketron NXT)	Exhibit Hall
11:15am – 12:30	Breakout Session – Sales & Management Keynote – Brandeis Hall – Popular broadcast sales trainer will bring her “Level Up” workshop to the ABA.	Event Center – Catherine & DeGray
12:30pm – 1:30pm	Arkansan of the Year Luncheon Sponsored by UAMS	Event Center Hall B (Ticketed event-included in Full Registrations)
1:45 – 3:00 pm	Breakout Session – Creating Content that can be streamed and monetized. Presenter: Mike McVay	Event Center – Catherine & DeGray
3:00pm – 3:30 pm	PM Refreshment Break – Visit Exhibitors (Sponsored by Marketron/NXT)	Exhibit Hall Lobby
3:30pm – 4:15pm	Annual Business Meeting / Elections– Members Only	Event Center – Catherine & DeGray

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2025 Convention Schedule



Monday – September 15, Continued

Time	Function/Activity	Location
6:00pm – 7:00 pm	Hall of Fame Reception	Exhibit Hall Lobby
7:00pm – 9:00pm	Annual ABA Hall of Fame Banquet	Event Center B
9:00 PM	Possible Hospitality Suite	

Tuesday – September 16

Time	Function/Activity	Location
7 am-8:30 am	Coffee/Continental Breakfast – Come and Go/no program attached	Room TBD
8:00 am	ABA Board Meeting Breakfast	Board Room

We want to thank our Gold Sponsors



Sponsor of Welcome
Reception and
Engineering Workshop



Sponsor of Arkansan
of the Year
Luncheon



Sponsor of the ABA
Hall of Fame
Banquet



For more information, contact the ABA Office -501-227-7564
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