

# 2025 Convention Schedule

Arkansas  
Broadcasters  
Association



2025 Annual Convention

Broadcast Synergy  
Connecting-Sharing-Learning

September 14 & 15

Oaklawn Racing Casino Resort - Hot Springs, AR

## Sunday – September 14

Time	Function/Activity	Location
12:00 pm	Exhibitor Move in/Set up	Exhibit Hall
2:00 pm-6:00pm	Registration Open – Exhibitors Available	Exhibit Hall Lobby
5:30pm -7:00pm	<b>Opening Reception</b>	Pool Deck – Wx Permitting
7:00pm	Dinner on your own	
8:30pm – 10:30p	Possible Hospitality Suite (not confirmed)	(Hours subject to change)

## Monday – September 15th

Time	Function/Activity	Location
7:30am – 8:30	<b>Breakfast Honoring Past Presidents</b>	Event Center Hall B
8:30-9:30 am	<b>Breakout Session – Management – with NAB Government Relations, FCC Attorney and ABA's Arkansas lobbyist.</b>	Event Center –Hall B
9:30 – 12N	<b>Breakout Session – News Al Tompkins – News Producing</b>	Event Center - Hamilton
9:30 – 10:45	<b>Breakout Session – Sales Using AI for prospecting with Henry Hays -</b>	Room TBD
10:00am – 3:00pm	<b>Breakout Session – Engineering –</b>	Event Center - Ouachita
10:45 – 11:15am	Morning Refreshment Break – Visit Exhibitors	Exhibition Hall
11:15am – 12:30	<b>Breakout Session – Sales &amp; Management Sales Keynote (Presenter to be announced)</b>	Event Center – Catherine & DeGray
12:30pm – 1:30pm	<b>Arkansan of the Year Luncheon – Sponsored by UAMS</b>	Event Center Hall B (Ticketed event-included in Full Registrations)
1:45 – 3:00 pm	<b>Breakout Session – Creating Content that can be streamed and monetized. Presenter: Mike McVay</b>	Event Center – Catherine & DeGray
3:00pm – 3:30 pm	<b>PM Snack Break</b>	Exhibition Hall Lobby
3:30pm – 4:15pm	<b>Annual Business Meeting / Elections– Members Only</b>	Event Center – Catherine & DeGray

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# 2025 Convention Schedule



## Monday – September 15, Continued

Time	Function/Activity	Location
6:00pm – 7:00 pm	Hall of Fame Reception	Exhibit Hall Lobby
7:00pm – 9:00pm	Annual ABA Hall of Fame Banquet	Event Center B
9:00 PM	Possible Hospitality Suite	

## Tuesday – September 16

Time	Function/Activity	Location
7 am-8:30 am	Coffee/Continental Breakfast – Come and Go/no program attached	Room TBD
8:00 am	ABA Board Meeting Breakfast	Board Room

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**Arkansas  
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For more information, contact the ABA Office -501-227-7564  
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